



Silos to Synergy

The nutritionists' role in creating healthy sustainable communities

Day and Time	Topic	Presenter
Sunday March 8, 2009		
3- 6 pm	Registration	
6:00 pm	Networking Dinner	
7:00 pm	CCLHDN Board Meeting	
Monday March 9, 2009		
8:15 am	Registration	
8:30 am	Welcome Address – CCLHDN Year in review accomplishments & synergy	<u>Eliana Schultz, R.D.</u> President
	Multimedia – Celebrating our Progress	
9:00 am	Public Health Leadership role: How can nutritionists empower the non traditional partners to reduce chronic disease?	<u>Dr. Hugh Stallworth, MD., MPH.,</u> Monterey County Health Officer
9:45 am	Book signing /Questions	
10:00 am	“State of the State” CDPH and CCLHO Updates	<u>Linda Rudolph, MD, MPH</u> <u>Donald Lyman, MD, DTPH</u> CA Dept of Public Health Services
10:45 am	Introduction to Zumba fastest-growing, dance-based fitness craze in the country	<u>Pam Sampson, R.D.</u>
11:00 am	The Farm Bill’s impact at the local level. How to create healthy communities.	<u>Dennis Stewart, Regional Director</u> of SNAP, USDA
12:00 noon	Networking Lunch	
1:15p.m.	From Farm to Fitness: UC Cooperative Extension delivers opportunities for synergy	<u>Lucia L. Kaiser, Ph.D., RD UC</u> ANR Human Resources Program Leader/CE Nutrition Specialist
2:00 – 3pm	Business Meeting facilitated by Helene Dublisky	CCLHDN Board, Membership, NEAFCA Members
3:00pm	Nature Deficit Disorder <small>Concerns about the long-term consequences on children's physical and emotional well- being have spawned a national movement to "leave no child inside."</small>	12 minute –inspiring KQED film features promising practices from California.
3:15pm	 Brainstorming Walk to Point Pinos Lighthouse 30 minutes each way- <i>How can we get families and community more engaged in physical activity?</i>	Hours: - 4:00 p.m., Thursday - Monday Group reservations required in advance Requested Donation of \$2 for adults Point Pinos is the oldest continuously operating lighthouse on the West Coast. Since February 1, 1855, its beacon has flashed nightly as a guide and warning to shipping off the rocky California coast.
4:45pm	Idea Board – post your thoughts as your return	
6:00pm	Networking Dinner	
7:30pm	Welcome New Members All Conference Celebration Reception	Practice Zumba and similar physical activity

Day and Time	Topic	Presenter
Tuesday March 10, 2009		
8:30a.m.	Engaging Policy Partners in Chronic Disease Prevention	<u>Sue Foerster, MPH, RD</u>
9:00 am	Elements of Land Use. Nutritionists and Planers collaborating towards healthy and sustainable communities.	<u>Robert S. Ogilvie, PhD</u> Program Director Public Health Law & Policy
9:45am	Interactive steps toward innovative community collaboration	Robert Ogilvie
10:30am	Community Excellence – CX3 “Empowering and Inspiring Neighborhood Champions for Change”	Valerie Quinn will lead panel
11:00am	Nutritional Genomics: Linking Food, Genomics, and Human Health to promote Global Health and Wellness	<u>Raymond Rodriguez, PHD</u> University of California, Davis
12:00pm	Lunch/Installation of New Officers	<i>Naked Lunch</i> menu items will be labeled with nutritional info!
1:30 pm	Metamorphosis: classic dietitian to social marketing agent. Integrated social marketing and multicultural public relations.	2008 Double Silver Anvil winner Brown Miller Communications, Inc. <u>Michael Miller, President</u>
2:30pm	 WIC and Social Marketing: Healthy Habits For Life	<u>Michele vanEyken, MPH, R.D.</u> Deputy Chief, California WIC Program <u>Karen Bertram, MPH, R. D.</u>
3:15pm	Instant Recess	
3:30pm	Promising Practices Local Sharing/Roundtable on County CNAP & other Projects	\$ \$ Scholarship awardees recognized by Dennis Stewart Counties Present
4:30 pm	Innovative Synergy – Working with CDE to promote meal program participation	California Department of Education Deborah Tamannaie
6:00 pm	Networking Dinner	
7:30 pm	Revitalization Spa	<u>Lydia Guzman, MPH, R.D.</u> and Associates

Day and Time	Topic	Presenter
Wednesday March 11, 2009		
8:30am	Embracing media technology for effective collaboration	<u>Helene Dublisky</u> Omega Coaching
9:30am	2009 Statewide RYD/SFS campaign	BANPAC & Kaiser Permanente
10:15 am	Menu Labeling & Sugar Tax: Opportunities for Engagement and Synergy	<u>Amanda Purcell Bloom</u> <u>ab@publichealthadvoccy.org</u>
11:00 am	Checkout Break	
11:15 am	Conference Lessons learned- What are the next steps?	Michael Miller, president Brown Miller Communications, Inc.
11:45 am	Incoming President's Closing Remarks: call to Synergize	Durreen Qureshi, Incoming President, CCLHDN
Noon	Evaluation	Attendees
	Adjournment/Boxed Lunch	